



ROBIN DORSEY BIO

Robin Dorsey is currently attending Northcentral University pursuing her PhD in Philosophy in Business. Currently, she works for the United States Coast Guard as a Public Affairs Officer. Ms. Dorsey is well versed and has a diverse background. She is an Author of "A Mother & Daughter Memoirs of Love, Desire, Pain & Inspiration", and a CEO of a Civic/Social organization "The Gem's Social Club (Going the Extra Mile)". In addition, she is a TV Talk Show Host "The Impact with Robin Dorsey" which features Non-Profit organizations, community outreach, and extraordinary individuals. Her show airs on DCTV public access TV. Lastly, Ms. Dorsey is an Ambassador for the American Diabetes Association. Her ultimate goal is to make a difference and to help "Stop Diabetes". Ms. Dorsey has dedicated her life to giving back and making a difference in others' lives.

SPEAKING ENGAGEMENTS

- NBC 4 Health Fair, 2014, 2015
- The Washington Post, 2014
- US Chamber of Commerce/INOVA, 2014
- PG County District 8 Health Fair, 2014
- Washington Suburban Sanitary Commission (WSSC), 2014
- Diabetes Step Out Walk, 2011, 2012, 2013, 2014, 2015
- Shirley's Angel Foundation, 2014

COMMUNITY OUTREACH

- NBC 4 Health Fair, 2014, 2015
- Domestic Violence "Stop the Violence Movement" 2011, 2012, 2014
- Diabetes Walk for the Cure 2011, 2012, 2013, 2014, 2015
- Feds Feed Families Food Drive 2011, 2012, 2013, 2014, 2015
- Diabetes Fashion Show Fundraiser 2011
- Toys for Tot 2010, 2011, 2012, 2013
- Heart Association Walk for the Cure 2011, 2012, 2013
- Ronald McDonald House Charity 2012
- Combined Federal Campaign (CFC) 2011, 2012
- Feed the Homeless with S.O.M.E (So Others May Eat) 2011, 2012
- Aids Association Walk for the Cure 2011
- MS Walk for the Cure 2011, 2012

AFFILIATIONS

- American Diabetes Association (ADA) Wellness Ambassador, 2013, 2014, 2015
- College Bound, Youth Mentor at Black Entertainment Television (BET), 2015
- Blacks in Government Coast Guard Chapter Treasurer, 2015
- Blacks in Government (BIG) member 2014, 2015
- DAU Alumni Association (DAU), January 2008
- Worldwide Who's Who, 2012
- Alpha Sigma Lambda National Honor Society, Lifetime member, November 2003

EDUCATION

- Northcentral University, PhD in Philosophy in Business Management, Phoenix, AZ, current
- Strayer University, MBA with a concentration in Management, Washington, DC, Graduated with Honors, September 13, 2010, GPA: 3.67, Qtr. Hours: 54
- Strayer University, Bachelor's in Business Administration/Minor Contracts and Acquisitions, Washington, DC, December 2006, Qtr. Hours: 180
- Theodore Roosevelt SHS, Diploma, Washington, DC, June 1995, Qtr. Hours: 90

ROBIN DORSEY, TALK SHOW HOST * PRODUCER * AUTHOR * ADVOCATE *
DIABETES WELLNESS AMBASSADOR
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EXPERIENCE

TV Talk Show Host/DCTV

Washington, DC

TV Talk Show Host/Producer (Independent)

3/14- Present

As a TV Talk Show Host/Producer, of “The Impact with Robin Dorsey” features Non-profit organizations, community outreach, and extraordinary individuals. The show was created to make a difference in the community by highlighting positive events and people in the community. My goal is to make a difference, one cause, one person, and one goal at a time. The show airs on DCTV.

American Diabetes Association (ADA)

Washington, DC

American Diabetes Wellness Ambassador/Walk Chair Committee (Non-Profit) 3/11- Present

As an American Diabetes Wellness Ambassador, I educate Americans about Diabetes prevention and awareness, tech workshops, seminars, and speak at various health fairs and venues, to raise money to promote research to “Stop Diabetes”, by advocating to make a difference. I have spoken on panels and forums such as The Washington Post, United States Chamber of Commerce, INOVA, and have been featured in several printed publications such as Diabetes Forecast Magazine, The Washington Post, and United Nations News. Lastly, for the last four years I have served Chairs for the Annual Step Out Walk to Stop Diabetes held at the National Harbor.

DHS/United States Coast Guard (USCG)

Washington, DC

Public Affairs Officer (Government Employee)

3/15- Present

As a Public Affairs Officer, facilitate, plan, execute, advice and counsel to the United States Coast Guard Commander, Chief of Staff and Division Chiefs on media interest. In addition, develop and supplement plans for the External Affairs Programs of the Coast Guard with a view toward fostering public and internal knowledge, understanding, confidence and good will respecting the service and its activities. In addition to writing, rewriting and editing complex public information about all aspects of assigned program area with a view of increasing public understanding and support of agency policy, programs and activities. Planning, developing and implementing Public Affairs Program strategies for highly visible agency programs. I provide leadership, oversight, and direction and formulating short-and long-range plans and recommendations for the Coast Guard Art Program (COGAP).

Establish and maintaining effective relationships with the community, media representatives and public affairs personnel. Developing and implementing communication and contingency communication plans to inform the public of ongoing initiatives and activities. Develop publications, press release, scripts, program, and order of events reports, web page content and other materials. Analyze existing communications programs and suggesting methods for improving or adapting existing materials to meet changing goals. Conduct complex and exhaustive research into all Coast Guard programs and controversial issues and providing comprehensive data to the media representatives. Ensure that sensitive or classified information is protected from unauthorized disclosure. In 2015, my responsibilities included facilitating, planning, and executing special events, such as open houses, ceremonies, receptions, dedications and other functions the following events: USCG Salutes Vietnam Veterans, The Unveiling/Dedication of Dr. Olivia J. Hooker Training Center, USCG 225th Birthday, USCG Stamp Unveiling Ceremony, several retirement ceremonies, and serves as the USCG Fed's Feed Families Food Drive Champion.

College Bound/Black Entertainment Television (BET) Site

Washington, DC

Youth Mentor (Independent)

1/15- 6/15

As a Youth Mentor, we provide one-on-one mentorship to students ranging from 8th to 12th grade. The mentorship we provided included enhancing the youth academic curriculum and success, being a positive role model, college preparation, exposure to educational enrichment activities, and encouraging the youth to set and achieve goals. In addition, provide the youth with advice, strategies to balance social and academic processes. Assist the youth in understanding important deadlines and college processes. Lastly, being a good listener, and fostering an atmosphere of trust, empowerment, and success.

**DHS/United States Coast Guard (USCG)
Contract Specialist (Government Employee)**

**Washington, DC
1/11- 3/15**

As a Contract Specialist with USCG, the level of acquisitions of Fixed-Price Incentive Fee (FPI), Firm Fixed Price (FFP), and Cost Reimbursement (CPFF) is complex ranging in the dollar threshold of \$485M and up working on the National Security Cutter (NSC) 3, 4, 5 (which included NSC 3 VECP, NSC 4/5 ASIST, LLTM, and EDDU, S2S2, and NSC 6 LLTM) which is the largest and most technically advanced class of cutter in the USCG, with capabilities for maritime homeland security, law enforcement and national defense missions. In addition, I was responsible for the solicitation of the USCG NSC 3 Stratton Commissioning Ceremony which places the cutter into operation. The ceremony houses high level ranking government officials and the First Lady of the United States Michelle Obama. Lastly, I procure the H-65 and H-60 Aircrafts ranging in dollar thresholds of \$22M and above. It is the Coast Guard's most ubiquitous aircraft is certified for operation in all-weather and night-time operations, with the exception of icing conditions. There are 100 H-65s in the inventory. The H-65 is the primary Coast Guard aircraft used aboard certified cutters during deployments.

Perform pre and post award work to secure contracts for the acquisition of goods and services to ensure the procurements are obtained from responsible sources at a fair and reasonable price to the Government. Conduct market surveys to determine the availability of items or services with special or unique requirements that includes having knowledge of business/industry practices, and market conditions in addition to advising customers of their competitive options. Responsible for developing new and innovative acquisitions or source selection plans and for the development of contract terms, conditions, or financial arrangements, which may serve as models for future acquisitions. Implement all phases of the procurement process (planning, solicitation, negotiation, pricing, administration, and termination). Utilized cost/price analysis techniques in evaluation of contractor proposals, change orders and conduct negotiations.

DHS/United States Coast Guard (USCG)

**Washington, DC
June –August Annually
2015, 2014, 2013, 2012**

Feds Feed Families Champion (Government Employee)

As the United States Coast Guard Feds Feed Families Champion, I have had the privilege of leading the Coast Guard's 88,000 employees Feds Feed Families Food Drive 2014, in which we raised 72,000 pounds tripping the total for this year's goal. In dedication to the program I donated and gleaned fresh produce totaling over 3,000 pounds of food and received honors from the Federal Government and Department of Homeland Security (DHS) for my dedication, hard, work, and commitment to making a difference in fighting hunger and leading the Coast Guard. In 2013, I led CG-9 Feds Feed Families Food Drive 2013 in which we raised over 10,000 pounds of food and I personally donated over 500 pounds of food. In 2012, I Led CG-9126 Feds Feeds Families Food Drive in which we raised over 1200 pounds of food of which I personally donated 306 pounds of food and was inducted into the Feds Feed Families Hall of Fame. In addition, led CG-912 Combined Federal Campaign (CFC) for 2012 in which we exceed the goal of 100% to 179%.